

LINKAGE

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主席的話
Chairman's Message

「大灣區青年發展論壇2022」
成功舉辦

"GBA Youth Development Forum 2022"
was held successfully

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李家誠博士及郭基泓先生

Talk with our Vice Chairs -
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「青年藝遊故宮計劃」推廣中華文化欣賞
"Art Journey for Youth at HKPM" promotes Hong Kong
Youth to appreciate Chinese Arts and Culture



大灣區共同家園青年公益基金
Greater Bay Area Homeland Youth Community Foundation

主席的話 Chairman's Message

“讓青年人展翅高飛 共享大灣區的發展機遇 實現夢想”

國家在 2019 年 2 月頒佈《粵港澳大灣區發展規劃綱要》，因應新時代、新灣區、新機遇，香港各界青年領袖於 2019 年 9 月成立了「大灣區共同家園青年公益基金」，以「助青年 創明天」為使命，集合及善用粵港澳大灣區的資源，為香港青年提供全方位支援及服務。基金至今成立已 3 年多，在此，我衷心感謝香港特別行政區各政府部門及其他青年機構的鼎力支持，另外，亦特別感謝基金榮譽架構及首屆理事會全體成員，包括一眾顧問、副主席及理事，為基金的發展及工作給予指導。

憑著社會各界的支持，基金主辦及資助了逾 70 個項目，涵蓋科技、藝術、教育、運動等不同範疇，服務香港青年超過 72,000 人次。其中，基金主辦了多個持續性的項目，包括已推出兩屆的創明天獎學金，表揚及鼓勵才學兼優，以及熱心服務社會的本地大學生，目前已有 31 人獲獎；而為了讓香港青少年把握大灣區創科發展的趨勢，培養他們對 AI 的認識和啟發他們的創造力，基金亦舉辦了 GenRobo 機械新人類，至今已為超過 2,000 名香港中小學生提供 AI 基礎培訓課程；為了建立與香港青年更緊密的聯繫，提供大灣區的資訊及服務，基金推出了集線上及線下的青年平台 - YO PLACE 築夢空間，現已擁有逾 20,000 會員；基金亦聯同中銀香港、廣東青聯、香港青聯及澳門青聯共同推出一張大灣區綜合青年服務卡 - 大灣區青年卡，為香港青年提供大灣區生活支援及支付便利；其他重點項目，包括成功舉辦了大灣區青年發展論壇、與財經事務及庫務局合辦的「灣區啟航·金融才俊計劃」、及與黃廷方慈善基金和香港故宮文化博物館合作的「青年藝遊故宮計劃」等。此外，基金多年來亦透過恆常資助計劃 - 築願計劃，資助了 30 個青少年項目，為青年人提升技能，加強競爭力。

回顧過去三年多，大灣區的建設日益完善，相關的支持政策及措施相繼推進落實，大力推動大灣區內經濟、資金、科技、人才等互通。國家「十四五規劃」中明確了香港的「八大中心」定位，包括國際金融中心、國際創新科技中心、中外文化藝術交流中心等。而「二十大」精神更是為香港實踐「一國兩制」的行穩致遠提供了根本保障，為香港實現更好發展指明了方向。習主席在去年香港「七一」回歸慶典的講話中提到，「青年興，則香港興；青年發展，則香港發展；青年有未來，則香港有未來」，國家和香港的發展均以「重青年、聚人才、求創新」為要點，而對於香港青年人來說，大灣區的發展正是大家參與國家建設的最佳切入點。

踏入 2023 年，我很榮幸獲邀連任為第二屆基金主席，未來三年期望與新一屆理事會成員繼續攜手努力，為香港青年推出更優質及多元化的服務及支援，積極幫助香港青年提升自身價值，發揮潛能。同時基金亦十分歡迎及感謝兩地政府於一月初重啟正常通關的安排，有助加強香港青年與大灣區內地城市的聯通。我們亦會推出更多活動，增進粵港澳大灣區青年的交流互動，促進香港青年在大灣區升學、就業和創業等方面的發展，讓青年人展翅高飛，共享大灣區的發展機遇，實現夢想，亦為香港及國家發展出一分力。

In February 2019, China promulgated the "Outline Development Plan for the Guangdong-Hong Kong-Macao Greater Bay Area". In response to this historic plan, we established the Greater Bay Area Homeland Youth Community Foundation in September 2019, together with young leaders from all walks of life in Hong Kong.

Following its mission of "For Our Youth, For Our Future", the Foundation leverages the enormous growth opportunities made possible in the Greater Bay Area to provide comprehensive support and services for Hong Kong youth. More than three years since its establishment, I would today like to express my heartfelt thanks to all the government departments of the Hong Kong Special Administrative Region and youth organisations for their support of the Foundation and its work. I would also like to thank all the members of the Honorary Structure and the first Council Committee of the Foundation, including the Advisors, Vice Chairs and Council Members, for providing guidance to the Foundation.

With the support of various sectors of society, the Foundation has initiated and funded more than 70 projects in areas such as technology, art, education and sports and served more than 72,000 Hong Kong youths. These include a number of regular projects, such as the *For Our Future scholarship* for local university students who demonstrate outstanding academic performance and a strong dedication to community service. During the past two consecutive years, 31 students have received scholarships.

We are also dedicated to promoting innovation and technology in the Greater Bay Area among young people in Hong Kong, particularly in the field of AI. To inspire their creativity, the Foundation organised the *GenRobo* programme, which provided basic AI training for more than 2,000 primary and secondary school students in Hong Kong.

Another initiative, the *YO PLACE* online and offline youth platform, was set up by the Foundation to establish closer connections between Hong Kong youth and the Greater Bay Area. As of this writing, *YO PLACE* has attracted more than 20,000 members. The Foundation also launched a comprehensive youth service card - the *GBA Youth Card* - together with Bank of China (Hong Kong), the Guangdong Youth Federation, Hong Kong United Youth Association and Macao Youth Federation, offering young people many lifestyle and payment conveniences in the Greater Bay Area.

Other key projects have included the *Greater Bay Area Youth Development Forum, Set Sail for GBA – Scheme for Financial Leaders of Tomorrow* in partnership with the Financial Services and the Treasury Bureau, and *Art Journey for Youth at the HKPM* with the Ng Teng Fong Charitable Foundation and Hong Kong Palace Museum. In addition, the Foundation has funded 30 youth projects through the regular *Wish Builder Programme* to improve the skills and competitiveness of young people.

Over the past three years, the Greater Bay Area has made many advances in terms of the economic, capital, technology and talent exchanges under the supporting policies and measures introduced. What's more, the national "14th Five-Year Plan" supports Hong Kong's development of the eight centres positioning, including the international financial centre, international innovation and technology centre, East-meets-West centre for international cultural exchange etc. This is in accordance with the spirit of the "20th National Congress of the Communist Party of China" which is vital to the steadfast and successful implementation of the "one country, two systems" principle as well as the long-term prosperity and stability of Hong Kong.

On 1 July 2022, President Xi Jinping highlighted the importance of youth development. Speaking in Hong Kong, he said, "Hong Kong will prosper only when its young people thrive, Hong Kong will develop only when its young people achieve well-rounded development, and Hong Kong will have a bright future only when its young people have good prospects." The development of a nation is inseparable from focusing on youth, gathering talents and seeking innovation. For young people in Hong Kong, the Greater Bay Area is indeed the best entry point to participate in the building of our nation and to fulfil their dreams of a better future.

On a personal note, I would like to mention how honoured I was to be re-appointed as the Chairman of the Foundation. Over the next three years, I look forward to working together with the new members of the Council Committee and providing Hong Kong youth with better, more diversified services that help them increase their value and realise their potential. At the same time, the Foundation welcomes the re-opening of border arrangements by the HKSAR Government and Central Government in January, which will strengthen the connection between Hong Kong youth and the mainland cities in the Greater Bay Area. The Foundation will also promote more youth exchanges and create more study, career and entrepreneurship opportunities for our youth to thrive in the Greater Bay Area.



黃永光先生
Mr Daryl Ng

行政總裁的話 CEO's Message

“ 業界青年領袖聚首交流， 助青年成就大灣區夢想 ”

2022 年下半年，基金主辦了不同的活動服務香港青年。基金在去年十月底首次舉辦了「大灣區青年發展論壇 2022」，以「匯聚人才 敢創不同」為主題，吸引逾 700 位本地青年參與，業界青年領袖聚首交流，助青年成就大灣區夢想。而基金於去年 4 月推出的「灣區新活新里程」大抽獎活動，在 10 月底進行抽獎儀式並公佈結果，共 521 人獲獎。

適逢香港回歸祖國 25 週年，基金亦推出慶祝香港回歸 25 週年青少年活動獎勵計劃，嘉許了來自 63 間青年機構共 110 個圍繞慶回歸主題，有利青少年培養國家觀念和香港情懷、對社會有承擔的非牟利青少年活動。

2022 年的 On Air KOL 培訓獎勵計劃剛剛在 11 月圓滿結束，活動為近 130 位本地青年提供 KOL 專業培訓，包括理論、實戰及交流等。除了課程外，今屆更增設獎勵計劃，學員完成指定目標即可獲獎金獎勵，鼓勵他們積極向 KOL 夢想出發。

為使香港青少年透過文化體驗，對中華文化藝術及國家歷史有更深了解，基金聯同黃廷方慈善基金及香港故宮文化博物館，推出「青年藝遊故宮計劃」，由去年 10 月至今年 8 月，向香港中小學贊助 50,000 張香港故宮的特別展覽門票，目前已有近 10,000 學生受惠！

資助計劃方面，築願計劃 2022 年度共接獲 19 個申請項目，並已於 9 月公佈了七個獲資助項目。而第三屆的「創明天獎學金」的報名已於 11 月截止，共收到逾 200 個申請，預計於今年第一季公佈結果。

基金在此預祝大家新年進步，身體健康！並希望我們的工作繼續得到您們的支持！

In the second half of 2022, the Foundation launched a series of activities for young people in Hong Kong. One of these was the *Greater Bay Area Youth Development Forum 2022* at the end of October 2022, under the theme "Gathering Young Talent, Making a Difference" with over 700 young local participants. During this event, industry leaders shared their views on the bright future that beckons in the Greater Bay Area for Hong Kong youth. We also held a results ceremony in Oct 2022 for the *New Life in the GBA* lucky draw launched by the Foundation in April, with a total of 521 people winning prizes.

In celebration of the 25th anniversary of Hong Kong's return to the Motherland, the Foundation organised the *25th Anniversary of the Establishment of the HKSAR – Youth Celebration Events Award Presentation Ceremony*. The event recognised 110 activities by 63 youth organisations that help young people develop a sense of belonging to the nation and Hong Kong as well as social responsibility.

Another activity, the *On Air KOL* programme, successfully concluded in November last year. This event provided professional training in both theory and practice for nearly 130 local youths who aspire to become KOLs. New to the programme this year was a cash reward for participants who completed certain goals, encouraging them to pursue their dreams as a KOL.

To give young Hong Kong people a deeper understanding of Chinese culture, art and our national history, we collaborated with the Ng Teng Fong Charitable Foundation and the Hong Kong Palace Museum to organise the *Art Journey for Youth at HKPM* from October 2022 to August 2023. We sponsored primary and secondary school students (especially underprivileged youths) in Hong Kong with a total of 50,000 special exhibition tickets for the Hong Kong Palace Museum. Nearly 10,000 students have benefitted so far.

We also continued to organise the *Wish Builder Programme*, which received 19 applications and announced seven funded projects in September last year. Applications for the *3rd For Our Future Scholarship* ended in November 2022, with more than 200 applications received, and we expect to announce the results in the first quarter of this year.

The Foundation wishes everyone a Happy and Healthy New Year and we look forward to having your continued support!

楊彬先生 Mr Yang Bin

副主席訪談 — 李家誠博士及郭基泓先生 Talk with our Vice Chairs - Dr Martin Lee and Mr Christopher Kwok

培育青年人才 加強香港 成為大灣區發展引擎

在中央政府過去發佈的《粵港澳大灣區發展規劃綱要》和《十四五規劃綱要》中，明確地奠定香港在整個大灣區建設以至整個國家發展中扮演著的獨特和重要角色。透過提升香港不同範疇例如國際金融、航運、貿易、創新科技等的地位，香港在粵港澳大灣區中被賦予新的定位，在擁有更大更廣闊發展空間的同時，更要提升競爭力，社會需要加強培育香港青年人才及為他們創造更多機會。年青人亦應好好把握資源及機遇，發揮所長，推動大灣區以至國家的發展，就如國家主席習近平所言「每一個香港青年都投身到建設美好香港的行列中來，用火熱的青春書寫精彩的人生。」。Linkage本期訪問了我們基金兩位積極支持青少年發展的副主席李家誠博士（Martin Lee）及郭基泓先生（Christopher Kwok），談談社會各界如何支持成就青年的未來，帶動香港成為大灣區發展引擎。

投放更多資源 助香港青年向上發展

人才培育是促進城市發展的重要一環。近年來，香港政府和各機構在培育香港青年的工作上不遺餘力，大力投放資源，推動不同青年項目，以發揮香港「背靠祖國，聯通世界」的核心競爭力。Christopher擔任執行董事的新鴻基地產（新地）積極培育青年人才，包括與香港理工大學合作推出了「新地 X 理大創科建築研究計劃」，培養產業所需的技術型人才，及注重創科成果轉化的產業鏈培育。此外，Christopher表示：「新地透過附屬公司數碼通在2021年設立全港首個5G科技館，不時安排5G STEM課堂和導賞團，並積極向中小學生和公眾人士推廣最新5G科技；我們亦在過去10餘年安排了共約3,000名年青人參加集團各單位的暑期實習計劃，及連續六年贊助『香港X科技創業平臺』支持香港青年創科產業發展。」

恒基兆業地產集團（恒基地產）主席Martin亦鼓勵香港青年把握機會增廣見聞，擴闊視野，豐富自己的知識之餘亦可拓展自己的人脈。Martin說：「就香港特區政府推出的「共創明『Teen』計劃」，恒基地產除了透過李兆基基金捐款支持外，亦提名約280名義務友師及提供一系列團體活動和體驗，包括參觀香港中華煤氣總部、香港小輪船廠等。」他表示這個計劃旨在扶持基層家庭學生，讓他們開拓眼界，提供向上游的機會，提升競爭力。他續說：「恒基地產多年來一直支持青年發展，自2006年起，我們贊助香港夏橋計劃，幫助家境清貧的學生參加免費英語課程；以及自2014年起，支持香港政府「明日之星-上游獎學金」計劃，向有經濟困難的優異學生頒發獎學金；最近亦參加了由香港廣東社團總會聯同15個省級社團舉辦的『香港青年灣港就業招聘博覽會』，向青年講解行業發展及提供工作機會，以捉緊大灣區機遇。」

持續學習 保持正面態度 成就更好的未來

機會從來都是留給有準備的人。要把握未來龐大的發展機遇，香港青年在身體力行裝備自己的同時，擁有積極的心態是成功的關鍵。對此，Martin認為：「香港青年應保持開放的心態，勇於跳出舒適圈，把握社會的資源，並抓緊機遇融入國家發展大局。」他建議青年可以多參加講座、工作坊等，了解一己專長，刺激新思維，以正面的態度開拓未來的多元出路。

除了心態上的調整，緊貼國家發展步伐，認識國情對於青年的未來發展亦是至關重要。Christopher認為：「香港青年首先要提升格局，主動學習了解國家戰略規劃，並為香港融入國家發展大局作出積極貢獻。其次要開拓視野，抓住當下大灣區發展和『一帶一路』合作倡議所帶來的難得機遇，敢於走出香港，在更大的舞台施展抱負。此外還應加強學習，青年人即使從學校畢業，亦要以終身學習的心態，不斷用新的知識技能提升自己，使自己跟上越來越快的時代發展。」

為了讓年青人享有自己的空間去好好規劃未來，李兆基基金捐出土地興建「保良局李兆基青年綠洲」，幫助青年用可負擔的租金租住地方，更提供生活技能和職涯增值培訓、創意展現平台等支援服務。Martin表示：「項目讓入住的青年互相交流，建立人際網絡及增值自己，以實現理想和回饋社會。」他續說：「年輕人的創新能力是推動社會發展的重要動能，希望他們可以大膽創新和不要怕失敗，實現夢想將指日可待。」



李家誠博士
Dr Martin Lee



郭基泓先生
Mr Christopher Kwok

事業發展與持續進修是相輔相成，考取適當的專業資格有助事業發展更上一層樓。Christopher表示：「新地多年來設有持續進修津貼，全力支持年輕同事獲取如CIMA或CFA等專業資格及資助培訓生修讀碩士課程，提升專業技能。」在各項支援下，他期望香港青年積極開拓事業方向和加強學習，於學有所成後貢獻社會及國家。

成為專才 推動國家產業發展

環境與社會發展是近年國家所重視的議題之一，新地作為本港最具規模的發展商之一，支持特區政府實現2050年達至碳中和，並配合國家在2060年達至碳中和。Christopher表示，在專業層面，新地多年來致力推廣綠色建築，承諾為發展中的核心商業項目均以獲得LEED金級或鉑金級認證為目標。截至2022年6月，新地95個在港物業項目共獲得108項綠色建築相關認證。積極推行再生能源方面，新地旗下管理物業廣泛裝設了太陽能發電系統，至2023年底，新地更將擁有約14,600塊太陽能光伏板，覆蓋超過40萬平方呎，預計每年可產生560萬度電、減少2,600公噸碳排放。此外，他們亦為時下青年人極為關注的環保和綠色生活提供廣闊的應用場景與各種專業發展機會，「我們與環保團體綠色力量合作開展『新地齊心愛自然』計劃，至今已舉行逾110項清潔行動，參與各項海灘和郊野清潔活動人次逾2,500人。」

國家近年著力發展成為創新型國家和科技強國，並明確支持香港建設國際創新科技中心。有見及此，香港政府亦大力推動創新科技的發展，並銳意打造新田科技城。Martin認為：「青年要把握更好的事業發展機會，創科是一個重要方向。我早前捐贈香港科技大學，希望幫助大學培育本地新世代創科人才，壯大香港的創科人才庫，同時鼓勵創業。」科大將校園一幢新科研大樓命名為「李家誠創科大樓」以作答謝，新大樓將有設備先進的實驗室，和大量多功能共用空間等，有助科大進一步推動科研、與業界合作和技術轉移活動。藉著大灣區內的協同效應，香港青年可投身創科領域，推動其發展。

How our youth can strengthen Hong Kong to become the growth engine of the GBA

The Outline Development Plan for the Guangdong-Hong Kong-Macao Greater Bay Area and the previous National 14th Five-Year Plan by the Central Government clearly stated that Hong Kong plays a unique and important role in the Greater Bay Area (GBA). This has become particularly apparent in fields such as international finance, shipping, trade, innovation and technology.

Hong Kong's enhanced role in the GBA will increase the pace of its development. However, to increase our competitiveness we should make good use of available resources to unleash the potential of our youth to promote the development of the GBA and the country. As President Xi Jinping has said, "Young Hong Kong people should devote themselves to building the city into a better home and writing a rewarding chapter of their life with impassioned youth."

In this issue of Linkage, we interviewed Dr Martin Lee and Mr Christopher Kwok, the two Vice Chairs of our Foundation who are strong supporters of youth development in Hong Kong. In their comments, they mention how all sectors of society should support our youth as they will be instrumental in leading Hong Kong to become the engine of the GBA's future growth and development.

Making resources available to Hong Kong youth

Cultivating talent is vitally important for promoting the development of a city. Leveraging on Hong Kong's unique strengths of having the motherland's support and being connected with the world, the Hong Kong Government and various organisations have provided many resources and organised various projects to help young Hong Kong people build their strengths in recent years. Sun Hung Kai Properties (SHKP), where Christopher Kwok is Executive Director, is one example of a local corporation working to promote young talent.



Together with Hong Kong Polytechnic University, SHKP launched the SHKP x PolyU Building Innovation & Technology Research Projects which help develop the talent needed by industry, with a focus on transforming research outcomes into practical application. Christopher said, "SHKP, through its subsidiary company SmarTone, set up the first 5G Lab in Hong Kong in 2021. And we organise 5G STEM classes and guided tours to promote the latest 5G technology to primary and secondary school students, as well as the general public. Over the past 10 years or so, our various business units have offered summer internship to some 3,000 young people to give them valuable job experience. For six consecutive years, we have sponsored the HK X-Tech Startup Platform to empower young entrepreneurs."

Martin Lee, Chairman of Henderson Land Group (Henderson Land), also encourages young people in Hong Kong to broaden their knowledge base, widen their horizons and expand their network. "For the Strive & Rise Programme launched by the HKSAR Government, Henderson Land not only donated through the Lee Shau Kee Foundation but also nominated about 280 volunteer mentors and provided a series of group activities and experiences, including visits to the Hong Kong and China Gas headquarters and Hong Kong Ferry's shipyards."

Martin added that the aim of this programme is to support students from underprivileged families and strengthen their competitiveness. "Henderson Land has been supporting youth development for many years", he said. "Since 2006, we have sponsored Summerbridge Hong Kong so that students from underprivileged families can participate in free English courses. We have also supported the HKSAR Government's Future Stars - Upward Mobility Scholarship programme since 2014, awarding scholarships to outstanding students facing financial difficulties. Recently, we participated in the 'Hong Kong Youth Bay Port Employment Recruitment Expo' organised by the Federation of Hong Kong

Guangdong Community Organisations, with 15 Mainland provincial associations to explain the development of industry in the GBA and the job opportunities available there."

Continuous learning and a positive attitude are the keys to a better future

To seize the huge development opportunities in the future, the key to success is to adopt a proactive attitude. As Martin points out, "Young people in Hong Kong should keep an open mind, have the courage to step out of their comfort zone, take advantage of the resources available to them, and make every effort to integrate themselves into the overall development of the country." He also suggests that young people participate in more activities such as seminars and workshops to understand their own areas of expertise and be positive about exploring future paths.

Beyond these suggestions, Christopher feels that young people should keep up with national affairs. "Youth in Hong Kong must broaden their horizons. They need to take the initiative to learn and understand the national strategic plan. They should seize the opportunities in the GBA and the Belt and Road Initiative, and dare to go beyond Hong Kong to unleash their potential. Young people should have the mindset of a lifelong learner, even after graduating from school, they should keep learning to keep pace with the fast-changing world."

To help young people plan for their future, the Lee Shau Kee Foundation donated land for the construction of Po Leung Kuk Lee Shau Kee Youth Oasis, which allows them to gain life skills and career training while living in an affordable place. "With this programme, young people in the same residence can communicate with one another and build a network," said Martin. "This is important not

only for their own personal development but also for promoting social development. I hope they can be bold and innovative and learn to embrace failures, because in many cases success is just around the corner."

Christopher recognises that to advance one's career, it is necessary to obtain the appropriate professional qualifications. "SHKP has been providing continuing education allowances for many years to support young colleagues who wish to obtain professional qualifications, such as the CIMA or CFA. We also subsidise management trainees who are studying for a master's degree. "With the support, he hopes young people can continue to build their skillsets, advance their careers, and contribute to the development of society and the country.

Support for national industrial development

Environmental protection and social development are key issues for the country. As one of the largest property developers in Hong Kong, SHKP supports the HKSAR Government's goal of achieving carbon neutrality by 2050 and the national objective of achieving carbon neutrality by 2060.

Christopher said, "At the professional level, SHKP has been committed to the development of green buildings for many years. Our aim is to have all our core commercial projects under development attain a LEED Gold or Platinum rating. As of June 2022, SHKP had obtained 108 Green Building Certification Labels for its 95 property projects in Hong Kong. To promote renewable energy, we have installed solar panels in many of our managed properties. By the end of 2023, we will have about 14,600 solar photovoltaic panels covering more than 400,000 square feet. These are expected to generate 5.6 million kilowatt-hours of electricity annually and reduce 2,600 metric tons of carbon emissions.

"We are also providing a wide range of professional development opportunities for environmental protection and green living, which are of great concern to young people today. In cooperation with Green Power, we launched the SHKP Love Nature Campaign, which has held more than 110 cleaning projects so far, including various beach and rural area clean-up activities with 2,500 participants."

As innovation and technology are important for China's advancement, the Central Government has given its clear support for Hong Kong's development into an international innovation and technology hub. To this end, the HKSAR Government is vigorously promoting the San Tin Technopole.



Martin believes that "Innovation and technology represent an important career direction for young people today. I have donated to the Hong Kong University of Science and Technology (HKUST), with the aim of helping the university cultivate a new generation of local innovation and technology talent and entrepreneurs to expand the talent pool of Hong Kong. In appreciation of his support, HKUST has named a new research building as Martin Ka Shing Lee Innovation Building. The new building will have laboratories with advanced equipment as well as many multi-functional shared spaces. This will help HKUST further promote scientific research, cooperation within the industry and technology transfer." Leveraging on the synergies within the GBA, Hong Kong youth can participate and promote the development of innovation and technology.

大灣區青年發展論壇2022 — 匯聚人才 敢創不同 Greater Bay Area Youth Development Forum 2022 – Gathering Young Talent, Making a Difference



由基金主辦，經濟日報集團、大灣區共同家園發展基金聯合主辦的「大灣區青年發展論壇 2022」於去年 10 月 24 日假香港港麗酒店成功舉行。論壇以「匯聚人才 敢創不同」為主題，聚焦金融、科創及文體等三大領域，邀請多位專業人士及青年領袖參與討論及分享行業趨勢。論壇以線上線下形式舉行，吸引超過 700 名青年包括高中及大專生參與，讓他們了解大灣區的多元發展機遇，踏上更大的舞台，成就更大的夢想。

當日出席嘉賓包括香港特別行政區政府政制及內地事務局局長曾國衛先生、中央人民政府駐香港特別行政區聯絡辦公室青年工作部部長張志華先生、大灣區共同家園青年公益基金主席黃永光先生（信和集團副主席）、大灣區共同家園投資有限公司總裁，香港金融發展局董事胡章宏博士、香港經濟日報集團董事總經理兼經濟通董事總經理史秀美女士。

此外，出席嘉賓還包括大灣區共同家園青年公益基金常務副主席霍啟剛先生（香港立法會議員、霍英東集團副總裁）及大灣區共同家園青年公益基金一眾副主席包括郭基輝先生（新鴻基地產發展有限公司執行董事）、郭基泓先生（新鴻基地產發展有限公司執行董事）、楊政龍先生（英皇集團副主席）及蔡志堅先生（尚乘集團董事會主席），以及招商局資本管理有限責任公司董事總經理俞學欣先生和大灣區共同家園青年公益基金行政總裁楊彬先生。

在論壇開始前，由政制及內地事務局局長曾國衛先生、青年工作部部長張志華先生、基金主席黃永光先生先後致辭，鼓勵青年人積極創新，把握大灣區機遇，融入國家發展大局。其後，由來自科創、金融及文體界別的青年領袖及專業人士進行分享及討論。





專題一：「科創新領域」－ 科創人才擁抱無限機遇

大灣區的迅速發展，創造更廣闊的空間，香港青年應把握這嶄新機遇。香港創科青年應以「專業、敢言、實踐、求變」的態度，並善用灣區資源，在具備創意、創新及創業的元素下將科研成果產業化，發揮更大的潛力。是次論壇讓香港創業青年更了解如何善用國家推出有關大灣區促進創業的政策及提供的優惠措施，如創業孵化計劃、創業基金等，推動區域人才流通及科技發展。

專題二：「金融新時代」－ 數碼科技創新金融服務

數碼科技帶動全球金融服務不斷創新，亦正改變營商模式及用戶對金融服務的期望。香港作為國際金融中心，擁有背向祖國，面向世界的獨特環境，應把握及發揮自身優勢，加強金融科技的發展，為青年人創造更多機遇。嘉賓亦藉此論壇鼓勵對金融或資訊科技有興趣的青年人做好準備，並思考如何將財務、資訊、營運、管理各種科學綜合應用，激發更多金融創新想法，成為新一代金融科技專才。

專題三：「文體新視角」－ 推動文體產業化的多元及融合發展

香港作為大灣區內一個國際化城市，在文化創業及體育產業化的發展方面擔當著一個重要的角色，並需要各種硬件、軟件以至「心件」的配合，從而推動文化藝術及體育產業更多融合發展及提供多元化機遇，凝聚更多青年參與其中。今次的專題討論香港如何充分利用自身在大灣區內的特色和優勢，制定推動文化體育產業融合發展的規劃，啟發香港年青人在文體上產生更多創意，為該產業的發展帶來新的活力，並促進香港與內地文體人才的雙向交流，助力香港成為中西文化交流中心。

出席論壇專題演講講者，包括：(排名不分先後)

- 中手游科技集團有限公司聯合創始人、執行董事及副董事長冼漢迪先生
- 鈦研科技有限公司聯合創辦人兼董事李鍵邦先生
- Bull.B Technology Limited 創辦人陳易希先生
- 香港電競總會創會會長楊全盛先生
- 阿里巴巴香港創業者基金執行董事周駱美琪女士
- WeLab Bank行政總裁兼執行董事李家達先生
- Qupital聯合創始人兼首席執行官黃永東先生
- Bowtie聯合創辦人/聯合行政總裁/ 董事顏耀輝先生
- 香港立法會議員(功能界別 - 體育、演藝、文化及出版界)霍啟剛先生
- 進念·二十面體藝術暨行政總監、「香港一帶一路城市文化交流會議」召集人胡恩威先生
- 微辣文化有限公司執行董事姜偉靖先生
- Chocolate Rain 創辦人及創作總監麥雅端女士
- 前港隊三項鐵人精英運動員、兩屆奧運主持及評述員許煒森女士



In cooperation with HKET Holdings and the Greater Bay Area Homeland Development Fund, the Foundation organised the *GBA Youth Development Forum 2022* on 24 October last year at the Conrad Hotel. Bringing together youth leaders from across Hong Kong, the theme of the Forum was “Gathering Young Talent, Making a Difference”. During the event, opportunities in the GBA for young people in the fields of innovation, technology, fintech, culture and sports were discussed and highlighted. More than 700 young people, including high school and university students, attended in person and online to learn about pursuing a career or further studies in the GBA, where they can fulfil their true potential.

Officiating at the Forum were Mr Erick Tsang Kwok-wai, Secretary for Constitutional and Mainland Affairs of the Hong Kong Special Administrative Region, Mr Zhang Zhihua, Director General of the Department of Youth Affairs of the Liaison Office of the Central People’s Government in the Hong Kong Special Administrative Region, Mr Daryl Ng Win-kong, Chairman of the Greater Bay Area Homeland the Youth Community Foundation (Deputy Chairman of the Sino Group), Dr Hu Zhanghong, CEO of the Greater Bay Area Homeland Investments Limited and Director of the Financial Services Development Council, and Ms Salome See Sau-mei, Group Managing Director of the Hong Kong Economic Times Holdings and Managing Director of ET Net.

Other guests included Mr Kenneth Fok, Executive Vice Chairman of the Greater Bay Area Homeland Youth Community Foundation (Member of the Legislative Council, Vice President of the Fok Ying Tung Group), as well as the Vice Chairmen of the Greater Bay Area Homeland Youth Community Foundation Mr Adam Kwok (Executive Director of the Sun Hung Kai Properties Limited), Mr Christopher Kwok (Executive Director of the Sun Hung Kai Properties Limited), Mr Alex Yeung (Vice Chairman of the Emperor Group) and Mr Calvin Choi (Chairman of the AMTD Group). Other attendees were Mr Vincent Yu, Managing Director of the China Merchants Capital and Mr Yang Bin, Chief Executive Officer of the Greater Bay Area Homeland Youth Community Foundation.

Before the start of the Forum, speeches were delivered by Mr Erick Tsang Kwok-wai, Mr Zhang Zhihua, and Mr Daryl Ng Win-kong. In their remarks, they encouraged young people to innovate, grasp the opportunities in the Greater Bay Area, and integrate into the overall development of the country. Afterwards, young leaders and professionals from the fields of innovation and technology, finance, and culture and sports as guest speakers in three panel discussions.

Topic 1 : New Realm of Innovative Technology – Fintech Talent to Embrace Enormous Opportunities

The rapid growth of the GBA has opened up a broader space for young people to seize new development opportunities. Young people interested in innovative technology should adopt professional, candid, pragmatic, and change-oriented attitudes, make good use of the resources available to them in the GBA, and industrialise their innovations in a creative and entrepreneurial environment. This discussion panel enabled young entrepreneurs to better understand the policies and preferential measures offered in the GBA, such as incubation programmes and venture capital funding.



Topic 2 : New Era in Finance – Digital Technology and Innovation in Financial Services

Digital technology is driving innovation in global financial services, changing business models and user expectations. As an international financial centre, Hong Kong offers a unique environment backed by Mainland China and open to the world. At the same time, Hong Kong should leverage its strengths for the further development of financial technology as this will create more opportunities for young people. During the panel discussion, speakers encouraged young people to use their knowledge in finance, information, operation and management to become the new generation of Fintech talent.



Topic 3 : New Perspectives on Culture and Sports – Promoting the Diversified and Integrated Development of Culture and Sports

As an international city in the GBA, Hong Kong has an important role to play in the development of culture and sports through the integration of hardware, software and “heartware”. This panel discussion focused on how Hong Kong can promote the development of cultural and sports industries in the GBA and inspire young people to take advantage of the diverse opportunities available to them. By accelerating the two-way exchange of cultural and sports talent between Hong Kong and the Mainland, Hong Kong can become a cultural centre connecting East and West.



The following guest speakers participated in the panel discussions (in no particular order):

- Mr Hendrick Sin, Co-founder, Executive Director and Vice Chairman of CMGE Technology Group Limited
- Mr Michael Li, Co-founder & Director of Titanology Limited
- Mr Stark Chan, Founder of Bull.B Technology Limited
- Mr Eric Yeung, Founding President of Esports Association Hong Kong
- Ms Cindy Chow, Executive Director of Alibaba Hong Kong Entrepreneurs Fund
- Mr Tat Lee, Chief Executive & Executive Director of WeLab Bank
- Mr Winston Wong, Co-founder & CEO of Qupital
- Mr Fred Ngan, Co-founder, Co-CEO and Director of Bowtie Life Insurance Company Limited

- Mr Kenneth Fok, Member of the Legislative Council (Functional Constituency - Sports, Performing Arts, Culture and Publication)
- Mr Mathias Woo, Artistic cum Executive Director, Zuni Icosahedron, Convener of the “HK Belt Road City to City Cultural Exchange Conference”
- Mr William Keong, Executive Director of Manner Culture Limited
- Ms Prudence Mak, Founder & Creative Director of Chocolate Rain
- Ms Vincci Hui, Former Olympian for Hong Kong Triathlon; 2-time Olympic Games TV Program Host and Commentator



觀看精華片段：
Highlights of the event can be viewed here:
<http://bit.ly/3tWENeC>

灣區新活新里程大抽獎得獎者誕生

New Life in the GBA Lucky Draw Ends with 521 winners



為鼓勵香港青年把握大灣區蓬勃的發展機遇，基金於去年4月至9月推出了「灣區新活新里程」大抽獎活動，以支持香港青年於大灣區發展，建立新生活，開拓新里程。是次活動吸引了不少年滿18至45歲、持有效港澳居民來往內地通行證，並為基金YO PLACE會員及持有大灣區青年卡的香港青年參加。

去年10月25日，基金於YO PLACE進行抽獎儀式，即場抽出了521名得獎者。抽獎儀式邀請到粵港澳大灣區發展專員袁民忠先生、港區全國人大代表陳振彬先生、大灣區共同家園青年公益基金主席黃永光先生擔任抽獎嘉賓，在大灣區共同家園青年公益基金義務法律顧問、翰宇國際律師事務所合夥人陳曉峰律師，以及羅兵咸永道香港會計師事務所合夥人毛英偉先生見證下，合共抽出521名得獎者。大獎得主（1名）獲得由黃廷方慈善基金贊助位於大灣區中山市「越秀·天樾灣」建築面積105平方米3+1房連精裝修的住宅單位一套，價值約港幣250萬元，其他送出獎項包括：二獎（20名）每人可獲港幣20,000元灣區生活簽賬額及三獎（500名）每人可獲港幣1,000元灣區生活簽賬額，總值高達港幣90萬元，而未獲抽中者亦可獲得每人100元的灣區交通津貼。

推廣生意的競賽牌照號碼：55633-6

To encourage young people in Hong Kong to take advantage of the many development opportunities in the Greater Bay Area, the Foundation held the *New Life in the GBA Lucky Draw* from April to September 2022 this year to support young people who wish to start new lives in the GBA. The lucky draw was open to Hong Kong youth who were aged 18 to 45, held a valid Mainland Travel Permit for Hong Kong and Macao Residents, had registered as a YO PLACE member, and had a GBA Youth Card.

On 25 October 2022, the Foundation held a ceremony for the lucky draw at YO PLACE. We were pleased to have as officiating guests Mr Tommy Yuen Man-chung, Commissioner for the Development of the Guangdong-Hong Kong-Macao Greater Bay Area, Mr Bunny Chan Chung-bun, Hong Kong Delegate to the National People's Congress, and Mr Daryl Ng Win-kong, Chairman of the Greater Bay Area Homeland Youth

Community Foundation. Also officiating as witnesses were Mr Nicholas Chan Hiu-fung, Honorary Legal adviser of the Foundation, Partner of Squire Patton Boggs, and Mr Chris Mo Ying-wai, Partner of PricewaterhouseCoopers Hong Kong.

A total of 521 winners were announced after the lucky draw. The Grand Prize winner received a decorated 3+1 bedroom apartment with a GFA of 105 sq.m at Empyrean-Bay Zhongshan, valued at approximately HK2.5 million and sponsored by Ng Teng Fong Charitable Foundation. Other prizes included 20 GBA living expenses spending credits of HK\$20,000, and 500 GBA living expenses spending credits of HK\$1,000, a total of HK\$900,000 was given away. Each of the remaining participants also received a transportation allowance of HK\$100.

Trade Promotion Competition Licence
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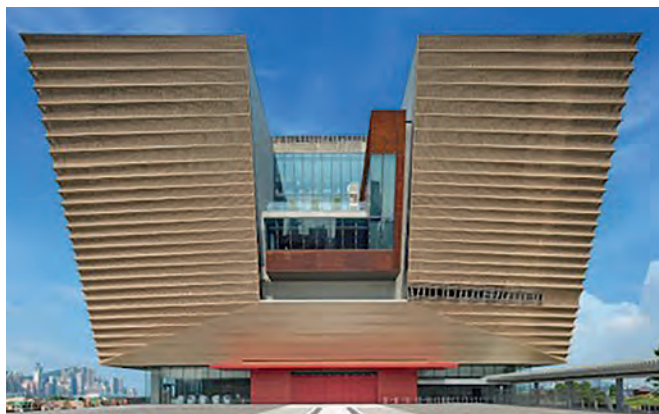
青年藝遊故宮 — 學校團體參觀計劃

Art Journey for Youth at HKPM - School Group Visit Programme



中華文化藝術博大精深，為加深本港中小學生，特別是基層青少年，對中國歷史、藝術和文化的認識，大灣區共同家園青年公益基金、黃廷方慈善基金與香港故宮文化博物館合作推出的「青年藝遊故宮—學校團體參觀計劃」於 2022 年 10 月正式啟動。透過贊助中小學校 50,000 張特別展覽門票，計劃讓本地學生，特別是基層青少走出課室，一睹九百多件文物瑰寶的風采。

2022/23 學年的「青年藝遊故宮—學校團體參觀計劃」將分階段進行，第一階段參觀活動（2022 年 10 月至 12 月）共 160 間學校及近 10,000 學生受惠。第二階段（2023 年 1 月至 3 月）現正接受申請。第三階段（2023 年 4 月至 8 月）的參觀詳情，預計於 2 月公佈。



To deepen local students' appreciation of China's profound history, art and culture, particularly students from underprivileged families, the Greater Bay Area Homeland Youth Community Foundation, the Ng Teng Fong Charitable Foundation and the Hong Kong Palace Museum launched the *Art Journey for Youth at HKPM - School Group Visit Programme* in October 2022. The objective of the programme is to have local students get out of the classroom and appreciate the more than 900 priceless national treasures on display at the museum. A total of 50,000 sponsored special exhibition tickets were distributed to primary and secondary schools in Hong Kong.

The programme is carried out in phases during the 2022/23 school year. In the first phase (October to December 2022), 160 schools and nearly 10,000 students have benefitted so far, and the second phase (January to March 2023) is now open for registration. Details for the third phase (April to August 2023) are expected to be announced in February.

GenRobo 機械新人類



基金去年的 GenRobo 機械新人類計劃與香港深圳社團總會、香港中華教育基金等合作，設有由 DJI Education 設計的課程及比賽，非常多元化。來自 153 間中小學超過 1,276 位同學已於早前完成了三個月的線上 AI 培訓及熱身訓練，而機甲大師 2022 青少年對抗賽（香港站）分組賽亦已於去年 8 月 15 日至 19 日完成小學組及 8 月 20 日至 9 月 18 日完成中學組分組賽。32 強亦已於去年 12 月 26 日至 30 日在數碼港進行決賽。基金希望藉此計劃培養青少年對 AI 的認識和啟發他們的創造力。

Last year, the Foundation's GenRobo programme cooperated with the Federation of Hong Kong Shenzhen Associations and the Hong Kong China Education Fund to provide diverse courses and competitions in AI designed by DJI Education. More than 1,276 students from 153 primary and secondary schools have now completed the three-month online AI training and the earlier warm-up training. The RoboMaster 2022 Youth Championship (Hong Kong Station) was held for the Primary school group from 15 to 19 August, while the Secondary school group competition ran from 20 August to 18 September last year. The top 32 students competed in the final at Cyberport from 26 to 30 December last year. Through this programme, the Foundation hopes to cultivate young people's understanding of AI and inspire their creativity.

慶祝香港回歸25周年青少年活動獎勵計劃 — 頒獎典禮

25th Anniversary of the Establishment of the HKSAR – Youth Celebration Events Award Presentation Ceremony



為鼓勵和促進各類青少年慶祝香港回歸祖國25周年的活動，基金舉辦了「慶祝香港回歸祖國25周年青少年活動獎勵計劃」，並獲得不少對社會有承擔的青少年機構提交項目參與評選。

是次評選獎勵的項目包羅萬有，包括文藝、體育、扶貧、環保、教育等。獎勵計劃特設三個主要獎項，包括優秀活動獎、優秀設計獎和優秀組織獎，每個得獎項目分別獲獎金港幣20,000元、10,000元及2,000元。評選準則以慶回歸為主題，並能體現團結向上、關愛共融、貢獻社會的精神，有利於廣大青少年增長見識，培養國家觀念和香港情懷等。

頒獎典禮於2022年9月22日在 YO PLACE 築夢空間隆重舉行，由香港特別行政區政府民政及青年事務局副局長梁宏正先生、基金主席黃永光先生及行政總裁楊彬先生主禮及頒獎，一共有63間青少年機構所舉辦的110項非牟利活動得獎。

To encourage young people to celebrate the 25th anniversary of Hong Kong's return to the Motherland, the Foundation organised the *25th Anniversary of the Establishment of the HKSAR Youth Celebration Events Award*. The award programme received a very positive response from the many committed youth organisations that submitted events for consideration.

The events represented a wide range of activities, including literature and art, sports, poverty alleviation, environmental protection and education. They were

eligible for three types of awards: the Outstanding Activity Award, Outstanding Design Award, and Outstanding Organisation Award. Each award-winning project received HK\$20,000, HK\$10,000 and HK\$2,000 respectively. Under the assessment criteria, each entry had to include the theme of celebrating Hong Kong's return to the Motherland and reflect a spirit of unity, caring and inclusiveness, with the aim of contributing to society, opening young people's minds, and cultivating their sense of belonging towards Hong Kong and the nation.

An award presentation ceremony for the programme was held at YO PLACE on 22 September 2022. Officiating guests included Mr Clarence Leung Wang-ching, Under Secretary for Home and Youth Affairs of the Government of the Hong Kong Special Administrative Region, Mr Daryl Ng Win-kong, Chairman of the Foundation and Mr Yang Bin, CEO of the Foundation. They presented awards to the 110 winning non-profit activities organised by 63 youth organisations.



ON AIR KOL 培訓獎勵計劃 2022 ON AIR KOL Training and Reward Scheme 2022



成為一個成功的 KOL 一點也不容易，除了要掌握不同場合的拍攝技巧外，還要製作高質量的內容以營造專業形象。為了幫助 16 至 45 歲有志成為 KOL 的年青人更好的裝備自己，基金於 2022 年繼續與香港 01 合辦「On Air KOL 培訓獎勵計劃 2022」，除了為年青人提供專業的 KOL 培訓課程，計劃更增設不同獎勵。學員只需符合所需出席要求及完成指定目標即可分別獲得港幣 500 元及 5,000 元，以鼓勵參加者完成課程後，繼續邁進成為 KOL。

計劃全年舉辦三期培訓課程，分別已於 2022 年 6 月、9 月及 11 月於 YO PLACE 舉辦，共培訓了近 130 位學員。每期課程提供為期三天的專業培訓課程，設有四堂基本課程及兩堂進階課程。為了幫助年青人做好全方位準備，計劃邀請不同領域的嘉賓擔任導師。他們包括有香港 01 的專業團隊和資深傳

媒人，以及多位星級導師包括謝利、西 DorSi、林盛斌、黃潔慧、伍家謙及方健儀等。他們向學員講授 KOL 必學技能及知識，例如經營個人社交平台的秘訣、「網紅經濟」概念、市場營銷以及專業拍攝技巧等。

Becoming a successful KOL can be a challenging process. In addition to mastering video shooting skills, you also need to produce high-quality content to create a professional image.

To help young people equip themselves to become successful KOLs, the Foundation co-organised the *On Air KOL Training and Reward Scheme 2022* with HK01 last year. In addition to providing professional KOL training courses for people aged 16 to 45, the scheme offered special rewards of HK\$500 and

HK\$5,000 respectively to encourage participants to pursue this career path after completing the course. To qualify, participants need to meet the attendance requirements and meet specified goals.

Three training sessions were held at YO PLACE in June, September and November 2022 for nearly 130 trainees. Each three-day session comprised four basic courses and two advanced courses. Guest tutors included HK01's professional team and senior media professionals, as well as star KOLs such as Jerry.C, SaiDorSi, Mr Bob Lam, Ms Elizabeth Wong, Mr Vincent Ng and Ms Akina Fong. Topics covered were the secrets of running a personal social platform, the "internet celebrity economy", marketing and professional shooting skills.

LET'S POWER UP



青少年在成長的過程中面對很多挑戰，為了讓年青人能更好地裝備自己及提升競爭力，基金的影片系列Let's Power Up繼續邀請不同界別的社會領袖及精英分享他們的個人經歷及待人處事的態度，啟發年青人的思維，讓他們作好準備應對困難。影片系列已於基金網站及其他社交平台連載。

第二集短片我們邀請了香港數碼港管理有限公司行政總裁任景信先生作為嘉賓。透過分享他的成長經歷及35年創科工作經驗，為初創者帶來了寶貴的建議及數碼港給予創業者的支援，讓他們知道在創業的路上並不孤單。

In the Foundation's video series, *Let's Power Up*, community leaders and achievers from various fields were invited to share their experiences and attitudes in order to inspire young people's thinking and prepare them to deal with life's challenges. The video series was broadcast on the Foundation's website and other social platforms.

In the second episode of the series, we invited Mr Peter Yan, CEO of Hong Kong Cyberport Management Company Limited, as our guest. He shared stories on his 35 years of working in innovation and technology, as well as valuable advice to entrepreneurs. Mr Yan also discussed how Cyberport supports entrepreneurs and let them know they are not alone in their entrepreneurial journey.



◀ 觀看影片系列：
Watch the video
series:
<http://bit.ly/3EXnMrc>

平凡人·不凡事

Out of the Ordinary

要將夢想實現，往往需要堅毅的決心和永不言敗的勇氣。最新「平凡人·不凡事」系列的主角在走上追隨夢想的路上不忘初心，憑著熱誠，他們一步步把構思的計劃執行出來。同時亦不忘貢獻社會，為其他年青人提供實現夢想的平台，為推動社會進步出一分力。

Realising your dreams requires firm determination and the courage to never give up. This is the message conveyed by the protagonists of our latest *Out of the Ordinary* series, whose resolve enabled them to implement their own plans for personal and professional growth while never forgetting to contribute to the betterment of society.



何紫君 — 2Bliss工作室創辦人

Cecilia Ho - Founder of 2Bliss Studio

在香港從事藝術創作一點也不容易，香港藝術家何紫君於碩士畢業後一直致力於藝術工作，除了專注個人創作外，她亦與不同畫廊合作舉辦展覽，更曾經自薦到廣州文物保護單位逵園藝術館舉行個人展覽。這些經驗不僅讓她重新思考藝術的意義，更啟發她成立不同的社區藝術項目，貢獻社會。透過安排職能培訓，她幫助來自不同背景，並有志成為藝術工作者的年青人提升競爭力。何紫君希望年青人能多了解內地的藝術，並在大灣區其他內地城市中找到更大的發展空間。



Pursuing an art career in Hong Kong is never easy. Hong Kong artist Cecilia Ho has been devoting herself to the arts ever since she graduated with a master's degree. While focusing on her own art creations, she has held exhibitions at various galleries, including a solo exhibition at Kuiyuan Park art museum, a historical and cultural site in Guangzhou. These experiences also inspired her to set up community art projects that help aspiring young artists from different backgrounds improve their competitiveness. Through these activities, Cecilia hopes that young people can learn more about art in the Mainland and find opportunities for personal and career development in other cities of the Greater Bay Area.



◀ 觀看影片系列：
Watch the video series:
<http://bit.ly/3gz7hbn>

羅偉特 — 廣東天菜農業有限公司 創辦人

Victor Lo - Co-founder of Guangdong Shining Farm Company Limited

隨著科技持續發展，務農已不是一個主流職業，然而一位九十後年青人羅偉特於六年前便已到江門，研究節能環保的魚菜共生科技技術。求學時期已經對農業十分有興趣的他把興趣變成職業，著力研究讓所種植的蔬菜變得更加美觀及健康。雖然在創業初期，羅偉特與他的團隊因缺乏經驗和技術而遇上不少挫折，但他們並沒有放棄。除了向當地農民學習耕種知識外，他們積極推動產業發展，帶動農戶收入及向國家申請專利。除此之外，他們更參與義務工作，帶領港澳青年到內地創業園區交流學習，為推廣粵港澳大灣區出一分力。

With the adoption of new technology, farming is no longer a mainstream career. Victor Lo, a young Hong Kong person born in the 90s, however, is an exception. Six years ago, he went to Jiangmen to research the environmentally-friendly farming technology of aquaponics and to satisfy the passion he has had for agriculture since his college years.

At first, Victor and his team encountered many setbacks due to a lack of experience. But they did not give up and began acquiring the knowledge they needed from local farmers to make their venture a success. They also promoted industrial development in the local area to help farmers increase their income and applied for a variety of national patents. In addition, they encouraged young people from Hong Kong and Macao to join exchanges with incubators in the Mainland and participate in the efforts to promote the development of the Guangdong-Hong Kong-Macao Greater Bay Area.



傾吓9+2 Talk About 9+2



羅子竣先生
Mr Louis Lo



歐陽志興先生
Mr Kenny Au-leong

「傾吓9+2」訪問系列繼續走訪在大灣區內地城市生活的香港人，以快問快答的形式分享在當地的生活點滴及所見所聞。受訪者羅子竣在個人事業發展早期便已前往大灣區內地城市以尋找更好的發展，他現職為高級物業顧問。在廣州從事地產投資的他目標是成為一個「南中國通」，能夠更深入了解大灣區內地城市的市場。而歐陽志興是一間廣告公司的策劃總監，他認為大灣區有著巨大潛力，文化、企業及員工背景都非常多樣化，是香港青年拓展視野及事業的最佳起步點。他們在訪問中為年青人分享對大灣區的印象及趣事，並鼓勵香港青年把握其發展機遇。訪問內容已上載至基金網站。



◀ 閱讀訪問系列：
Check out their
interviews:
<https://bit.ly/3LRhXg1>

The *Talk About 9+2* interview series continued to feature Hong Kong people living in the Mainland cities of the Greater Bay Area (GBA). One interviewee, Louis Lo, said he travelled to cities in the GBA during the early days of his career in search of better opportunities. He is currently working as a senior property associate in Guangzhou. As a real estate investor, he would like to become a South China property guru and gain a better understanding of the market in Mainland cities in the Greater Bay Area.

Another interviewee, Kenny Au-leong, is a planning director for an advertising company. He believes that the GBA has great potential, with diverse cultures, companies and employees. He further pointed out that the GBA is the best starting point for Hong Kong youth to expand their horizons and develop a career.

Both also shared their impressions and interesting stories about the GBA with young people and encouraged them to seize the opportunities there. The video has been uploaded to the foundation website.

漫遊 9+2

TRAVEL AROUND



大灣區每個城市都各有特色，基金的「漫遊9+2」影片系列最近為大家發掘了中山、廣州及香港的幾個好去處。

位於中山文筆山的心薈是一個體驗式的自然教育基地及動物保護區，遊客可以在這裏親身感受各種與大自然的互動體驗，例如與受庇護的動物近距離接觸和參與心薈體驗營等。心薈亦設有有機農場，讓遊客了解及參與有機耕作，並享用「農田到餐桌」的有機盛宴。

1978文化創意園由糖紙廠、舊倉庫及村莊改造而成，位於廣州增江東岸。透過引入電影、音樂、設計等元素，它是廣東省第一個旅遊文化創意產業園，園內設有特色餐廳及不同的打卡點，例如火車站、白教堂等，讓人從眼睛到味蕾都可以得到滿足。

有「港版彩虹眷村」之稱的光板田村是一條位於荃灣大帽山山腳的鄉村，村內設有色彩繽紛的壁畫及彩虹樓梯，由小朋友、義工及村民共同創作，為鄉村增添色彩。

Every city in the Greater Bay Area has its own unique characteristics. In the *Talk About 9+2* video series, several interesting places were discovered in Zhongshan, Guangzhou and Hong Kong.

Flow Farm, located in Wenbishan, Zhongshan, is an experiential farm and animal sanctuary, where visitors can enjoy a fully immersive, interactive experience and connect with nature. This organic farm is also where visitors can enjoy a true farm-to-table experience.

The 1978 Cultural Creative Park on the east bank of the Zengjiang River in Guangzhou is the first-ever creative industrial park in Guangdong Province for cultural tourism. Main attractions include a revitalised sugar wrap factory, old warehouses and villages as well as many specialty restaurants and fantastic photo-taking spots such as a railway station and chapel.

Kwong Pan Tin Village in Hong Kong, also known as the Rainbow Village, is located in the foothills of Tai Mo Shan, Tsuen Wan. Visitors to this small community can view colourful murals and rainbow staircases created by children, volunteers and the villagers.



◀ 觀看影片系列：
You can watch the video series at
<https://bit.ly/39vWpak>

商標及專利註冊線上工作坊 Trademark and Patent Registration Online Class

為了讓年青創業者了解知識產權的重要性，YO PLACE 於去年11月17日邀請了卓遠知識產權有限公司的專利部門主管及中國專利代理人常雪瑩女士和法務部主管及中國律師袁凌琰女士為逾50位想於大灣區創業的青年人詳細講解關於商標、專利和註冊流程，並介紹於中國內地與香港申請商標及專利的大不同，以指導創業新手保護他們的品牌，及防止創意被盜用或偽冒。

On 17 November 2022, YO PLACE organised an online class to give young entrepreneurs a better understanding of the importance of intellectual property rights. Patent Team Head Ms Kelly Chang and Head of Legal & Compliance Ms Chelsey Yuan of Accolade IP Ltd explained the procedures for registering trademarks and patents, as well as the differences between applying for trademarks and patents in the Mainland and Hong Kong, so that new entrepreneurs can protect their brands and creative ideas. More than 50 young people thinking of starting a business in the Greater Bay Area attended.



粵港澳大灣區產業發展 優惠政策線上交流會

第一場：珠海鶴洲新區

- 29/11/2022
- 3:00-4:30pm
- 騰訊會議

立即報名！
免費參加

專為香港企業及創業青年而設
並介紹銀行綜合金融服務方案

珠海鶴洲新區產業發展優惠政策交流會 Zhuhai Hezhou New District Industrial Development Preferential Policy Exchange

大灣區擁有無限發展機遇，為了進一步支持香港青年於大灣區創業或拓展業務，基金聯同中國銀行（香港）有限公司、中國銀行大灣區內地城市各分行及大灣區內地城市相關政府部門，於2022年11月至2023年10月期間舉辦一系列有關「粵港澳大灣區產業發展優惠政策」線上交流會。第一場交流會已於去年11月29日舉辦，由珠海鶴洲新區籌備組（管委會）參與合辦，並吸引接近90位會員及青年朋友參與。

To support Hong Kong youth who wish to start or expand a business in the Greater Bay Area, the Foundation worked with Bank of China (Hong Kong) Limited, their branches in the Mainland cities of the GBA and relevant government departments in the GBA to hold a series of online seminars about "Preferential Policies for Industrial Development in the Guangdong-Hong Kong-Macao Greater Bay Area" from November 2022 to October 2023. The first seminar, co-organised with Zhuhai Hezhou New Area Preparatory Group (Management Committee), was held on 29 November 2022 and attracted nearly 90 members and young friends.

電競分享體驗日 [YO PLACE x Esports Association Hong Kong] Esports Sharing & Experience Day

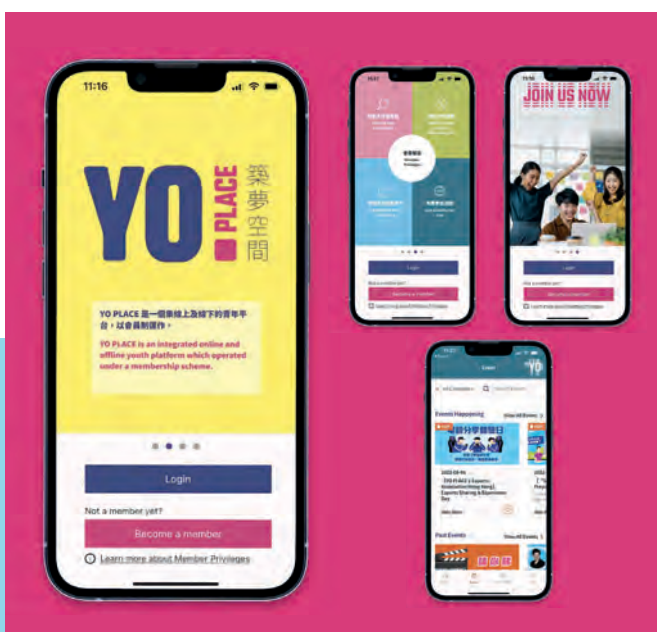


電子競技（電競）一直深受年青人歡迎，為了讓有興趣於電競行業發展的年青人更深入了解行內發展資訊及工作內容，YO PLACE與香港電競總會於去年8月6日合辦電競分享體驗日，邀請香港電競總會創會主席周啟康先生和大家分享電競行業的前景及介紹相關職位。本地炙手可熱的電競主播老星先生亦有出席，並與參加者分享他八年旁述比賽的經驗。當日亦選出了八位參加者現場玩《傳說對決》及一位參加者跟老星學習解說賽事，共享電競的樂趣。

As esports have become increasingly popular among young people, YO PLACE and the Esports Association Hong Kong organised an *Esports Sharing and Experience Day* on 6 August 2022 to give young people interested in becoming esports gamers a better understanding of the industry. Mr Ryan Chow, the Founding Chairman of Esports Association Hong Kong, discussed job prospects in the esports industry, while Mr Losing, a popular local esports caster, shared his eight years of experience



narrating competitions. On the same day, eight participants were selected to play a live session of Arena of Valor and one participant was selected to learn narration for the competition from Mr Losing.



YO PLACE App 隆重推出 Introducing the YO PLACE App

為了讓 YO PLACE 會員更方便快捷地接收 YO PLACE 第一手消息及活動資訊，YO PLACE App已於去年10月正式上架，會員透過App可以隨時隨地免費報名參加 YO PLACE 活動、以7折預訂場地及專享精彩會員優惠！

The YO PLACE App was officially launched in October last year to give YO PLACE members a quick and more convenient way to get first-hand news and event information. Through the App, members can sign up for free YO PLACE activities anytime, anywhere, and book our venues at 30% off as well as enjoy exclusive member discounts.

下載YO PLACE 手機應用程式：

App Store: <https://apple.co/3DLcXqh>

Google Play: <https://bit.ly/3zUff08>



灣區周圍Vlog Vlog Around the GBA

灣區周圍Vlog繼續邀請在大灣區生活的港人透過他們親自拍攝及製作的vlog，分享他們於不同城市升學、就業或創業的生活點滴及貼士，加深大家對灣區的認識。第四集的短片由就讀中山大學臨床醫學的莫禮嘉同學提供，他在短片裏分享了多姿多彩的校園生活，讓年青人對灣區升學有更深入的了解。

Vlog Around the GBA continues to invite Hong Kong people living in the Greater Bay Area to share their life experiences and tips on study, career or entrepreneurship in the GBA through their vlogs. The fourth episode was provided by Alexander Mok, who is studying clinical medicine at Sun Yat-sen University. He also related highlights of his years on campus, so that young people could better understand school life in the GBA.



◀ 觀看影片系列：
Watch the video series:
<http://bit.ly/3i4CRy1>

YO PLACE電影同樂日 YO PLACE Movie Day



為聯繫會員，去年7月16日，YO PLACE邀請11-45歲會員和他們的朋友一同到英皇戲院觀看電影《雷神奇俠4：愛與雷霆》，活動吸引逾200名會員出席。活動費用全免，旨在為會員及他們的朋友提供機會觀賞當時最新上映的電影，讓他們享受一個愉快的周末。

To connect with our members, on 16 July 2022 YO PLACE invited 200 members aged 11-45 and their friends to watch the movie *Thor: Love and Thunder* at the Emperor Cinema. The free event gave members and their friends the opportunity to watch this latest movie release and enjoy a pleasant weekend.



YO! Music Show



為了支持本地年輕街頭歌手，YO PLACE 變身成音樂舞台，舉辦了兩場YO! Music Show，讓他們的音樂表演呈獻給更多觀眾。

第一場YO! Music Show於2022年8月26日晚上舉行，邀請了人氣Busker Adam Chan、張潔瑩和The Flame表演及獻唱。除此之外，歌手們還透過音樂和現場觀眾分享他們如何克服困境，令大家更了解踏上 Busking 路的苦與樂。表演現場的年輕觀眾跟著打拍子及節奏歌唱，氣氛高漲。

為了與會員慶祝聖誕的來臨，YO PLACE 亦於去年12月16日舉辦了第二場YO! Music Show，並邀請了音樂人包括黃劍文、阿丁@匿名事件及Fullhouse樂隊參與演出。表演者特意選擇了多首旋律輕鬆和以聖誕為題的樂曲，投入節日氣氛，與會員一同歡度聖誕節。

In support of young local street singers, YO PLACE held two *YO! Music Shows* to give musicians an opportunity to perform in front of a wider audience.

The first *YO! Music Show* was held on the evening of 26 August 2022, featuring popular buskers Adam Chan, Carol Cheung and The Flame. The singers also shared stories of their busking experiences and how they overcame difficulties through music with the young audience, who sang along to the beat and rhythm of the musicians.

To celebrate the coming of Christmas with members, YO PLACE held the second *YO! Music Show* on 16 December last year with musicians Kimman Wong, Ting Tiffany@Anonymous Affair and Fullhouse. The performers selected Christmas-themed pieces to help members get into the festive spirit.



◀ 觀看影片系列：
Watch the event highlight:
<http://bit.ly/3OC36be>

築願計劃2022-2023

Wish Builder Programme 2022-2023

築願計劃透過資助青年服務機構，為青年提供有關學業、實習、就業和創業方面的多元項目，以理論與實踐課程讓香港青年提升自身技能和專業知識，一同了解和發掘大灣區的機遇。基金在去年6月開放築願計劃供青年機構申請，共收到19個申請，經過捐贈及籌款委員會審核後，共有七個項目獲批，名單如下：

Through its funding of youth service organisations, the *Wish Builder Programme* provides programmes for Hong Kong youth to further their studies and help them find internships, employment and entrepreneurship opportunities in the Greater Bay Area. By taking theoretical and practical courses, these young people can improve their skills and professional knowledge, and better understand the opportunities available to them in the GBA. The programme was opened to applications in June last year and received a total of 19 applications.

After a review by the Donation and Fund-raising Committee, seven projects were approved:

| 主辦機構 Organisations | 項目名稱 Projects |
|--|--|
| 馬鞍山社區服務協會 Ma On Shan Community Services Association | 大灣區電商創業課程 GBA E-commerce Entrepreneurship Course |
| 龍傳基金 The Dragon Foundation | 岐黃群俠傳 — 中醫藥手機遊戲設計課程暨提案比賽 Chinese Medicine Mobile Game Design Course and Competition |
| 香港青年協會社會創新及青年創業部 The Hong Kong Federation of Youth Groups Social Innovation and Youth Business Unit | 創變者·社會創新之旅 Changemaker · The Social Innovation Journey |
| 互聯網專業協會 Internet Professional Association | 數據灣區青年培訓計劃 GBA Database Youth Training Project |
| 香港軟件行業協會 Hong Kong Software Industry Association | 青年數碼娛樂專項培訓計劃 Digital Entertainment Youth Training Project |
| 香港菁才交流協會 Hong Kong Elites Exchange Association | 粵港同行·大灣區青年創業課程 Guangdong Hong Kong · GBA Youth Entrepreneurship Course |
| 屯門青年協會 Tuen Mun Youths Association | 青年砥礪計劃 Mountain Craft Youth Encouragement Project |

大灣區電商創業課程

GBA E-commerce Entrepreneurship Course

無現金交易在全球越見普及，移動支付已成為交易的新潮流，電商創業的興起成為了青年人實現創業夢的方法之一。由基金資助，馬鞍山社區服務協會主辦的「大灣區電商創業課程」將招募80名22-35歲有意了解大灣區電子交易科技創業發展的香港青年，教授有關電商發展前景、網上營銷、網站設計、網上投放廣告等。課程讓他們了解內地創業基地及文化，獲得基本的創業資訊。

With mobile payments rapidly replacing cash transactions in today's world, e-commerce has become one of the ways young people can realise their entrepreneurial dreams. With funding by the Foundation and hosted by The Ma On Shan Community Service Association, *the Greater Bay Area E-Commerce Entrepreneurship Course* will recruit 80 Hong Kong youths aged 22-35. During the course, these young people will learn about the development of e-commerce technology entrepreneurship in the Greater Bay Area and the prospects for various e-commerce businesses. Topics included online marketing, website design and advertising. This course also allows them to understand the Mainland's incubation base and culture, and obtain basic entrepreneurial information.



岐黃群俠傳 — 中醫藥手機遊戲設計課程暨提案比賽

Chinese Medicine Mobile Game Design Course and Competition



試想想中醫藥與手機遊戲兩者結合成為一個中醫藥相關的手機遊戲？由龍傳基金主辦，大灣區共同家園青年公益基金資助的「岐黃群俠傳 — 中醫藥手機遊戲設計課程暨提案比賽」共招募40名15-18歲的香港年青人，由專業中醫藥顧問導師及程式設計顧問導師帶領，在3個月內完成一個中醫藥的手機遊戲。計劃分成三階段，第一階段會由中醫師教授四節中醫藥基礎體驗課程，讓參加者初步了解同運用中醫藥的基本概念。其後由專業軟件開發人員教授四節手機遊戲設計知識和技巧，了解基本手機遊戲設計概念和製作技巧。而第二階段，參加者會在不同的社交網絡平台為手機遊戲宣傳。最後在第三階段將手機遊戲方案匯報給評審，爭奪獎項。

Organised by the Dragon Foundation and sponsored by the Greater Bay Area Homeland Youth Community Foundation, *the Chinese Medicine Mobile Game Course and Competition* supported the creative idea of incorporating traditional Chinese medicine knowledge into a mobile game. Both the course and competition were tailored for a total of 40 Hong Kong youths, aged

15-18. Led by professional consultants in Chinese medicine and programming design consultant, the programme requires students to complete a Chinese medicine mobile game within 3 months.

The course and competition are divided into three stages. In the first stage, Chinese medicine practitioners will teach basic knowledge of Chinese medicine over four sessions. This will be followed by another four sessions on mobile game design concepts and production skills taught by professional software developers. In the second stage, participants will promote their mobile games on social networking platforms. Finally, in the third stage, the mobile game plans will be presented to the judges for awards.

築願計劃2022-2023

Wish Builder Programme 2022-2023

創變者·社會創新之旅

Changemaker · The Social Innovation Journey



在資訊廣泛流通的新世代，以活動與實踐並重的學習方式深受青年人追捧。由香港青年協會社會創新及青年創業部主辦的「創變者·社會創新之旅」將招募30名14至25歲香港青年，構思利用新產品或服務，旨在解決不同的社會問題，議題以持續發展及環保為主。訓練課程為期一年，包括創新培訓工作坊、專業導師顧問諮詢服務、大灣區城市考察及成果

分享會等內容。課程希望引發青年跳出框框，以不同階層和社群的角度思考，身體力行為社會帶來正面影響。

In an environment where information is instantly and widely circulated, young people today prefer dynamic and practical learning methods. This is the approach taken in *the Changemaker · The Social Innovation Journey* organised by The Hong Kong Federation of Youth Groups Social Innovation and Youth Business Unit. For this project, 30 Hong Kong youths aged 14 to 25 will conceive and use new products or services that solve current social problems, such as sustainable development and environmental protection. The course runs for one year and will include innovative training workshops, professional tutoring, a tour of the Greater Bay Area, and sharing sessions. The overall objective of the course is to inspire young people to think creatively from the perspective of different social classes and communities, while also making a positive impact on society.

數據灣區青年培訓計劃

GBA Database Youth Training Project

大數據包含了資料分析、商業智慧和統計應用，能應用在不同的產業上，及支持國家和社會經濟的發展。為了讓青年對這一門學科有更深入的理解，基金資助了由互聯網專業協會主辦的「數據灣區青年培訓計劃」。計劃將招募40名18-35歲香港本地青年參與，內容分為五個部份，第一部份為深港澳大數據論壇，邀請三地專家學者對大數據應用作探討；第二部份舉辦10節大數據課程；第三部份舉行師友計劃，為學員安排導師，提供職業輔導；第四部份為大灣區考察團，進行企業參觀及青年交流；最後是成果分享會，讓學員互相學習交流。

Big data includes data analysis, business intelligence and statistical applications that can be applied in different industries to support the development of the country and society. To help young people understand big data, the Foundation funded the *GBA Database Youth Training Project* organised by the Internet Professional Association. The programme will recruit 40 young Hong Kong youths aged 18-35. The project is divided into five parts: the Shenzhen-Hong Kong-Macao Big Data Forum with experts and scholars on the application of big data; a series of 10 big data courses; a mentorship programme and career counselling; a Greater Bay Area study tour, including company visits and youth exchanges; and a results sharing session with students.



a mentorship programme and career counselling; a Greater Bay Area study tour, including company visits and youth exchanges; and a results sharing session with students.

青年數碼娛樂專項培訓計劃

Digital Entertainment Youth Training Project

手機為生活帶來各種便利，同時亦是消閒娛樂的重要工具。手機遊戲在全球經濟已佔一席位，市場潛力非常龐大。基金資助由香港軟件行業協會主辦的「青年數碼娛樂專項培訓計劃」，為30-40名18-30歲本地青年提供為期一年的培訓及體驗，包括研討會、技能培訓、大灣區企業參觀及成果發佈會，讓他們在一年內成功製作一個手機遊戲。計劃希望以手遊為契機，讓青年人了解大數據及科技行業應用的發展，而在項目表現出色的學員，更有機會在本地知名的遊戲開發企業進行實習。

The market potential for mobile games, which are playing a major role in the global economy, is undeniably huge. To help local youth aged 18-30 develop their own mobile games, the Foundation is supporting the *Digital Entertainment Youth Training Project*, organised by the Internet Professional Association. It will provide 30 to 40 young people with one year of skills training through seminars, training, visits to companies in the Greater Bay Area and a results-sharing session, all with the aim of having students produce a mobile game within one year. The project organiser also hopes to use mobile games as an opportunity to teach young people about big data and technology industry applications. Students who show outstanding performance will later have the opportunity to do internships with well-known local game development companies.

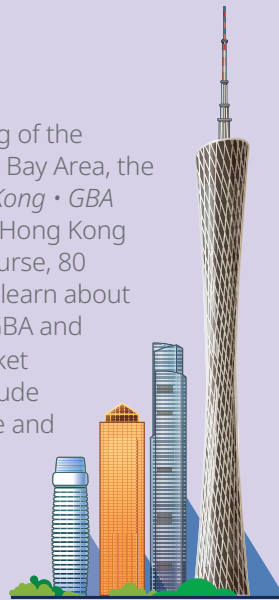
粵港同行·大灣區青年創業課程

Guangdong Hong Kong • GBA Youth Entrepreneurship Course

大灣區發展迅速，各行各業商機處處，是青年人創業的好選擇。為了讓青年人了解大灣區的創業機會，詳盡了解創業必備的實用技能，基金資助香港菁才交流協會的「粵港同行·大灣區青年創業課程計劃」。80名香港18-40歲青年將透過計劃全面了解大灣區營商的實況，以三大主題，包括創業、跨境電商及模擬實踐，剖析大灣區的市場背景及趨勢，從而訂立創業策略。活動更邀請了行業內具豐富經驗的導師，為學員提供全面的營運指導。

The Greater Bay Area is developing rapidly, with many business opportunities emerging in various industries. This makes the GBA a good choice for young people who wish to start their own businesses.

To give young people a better understanding of the entrepreneurial opportunities in the Greater Bay Area, the Foundation supports the *Guangdong Hong Kong • GBA Youth Entrepreneurship Course* organised by Hong Kong Elites Exchange Association. Through the course, 80 young people aged 18-40 in Hong Kong will learn about the different ways of doing business in the GBA and become better prepared to analyse the market according to three major themes. These include entrepreneurship, cross-border e-commerce and simulation practices ahead of establishing a business plan. Experienced industry mentors will also be on hand to provide students with comprehensive operational guidance.



青年砥礪計劃

Mountain Craft Youth Encouragement Project

戶外活動有益身心，樂在中之餘，安全意識亦十分重要。為了讓有志於山藝行業發展的青年提升安全山藝活動的意識和考取國際認可資格，基金資助了由屯門青年協會及地球高高合辦的「青年砥礪計劃」，為60名18-35歲香港青年提供為期7個月的訓練。計劃分為兩個部份，第一為內地培訓交流及行業實習，為參加者提供山藝訓練證書一級、二級、低結構歷奇技術證書課程及遠足領導訓練證書課程；第二部份為結業分享及後續跟進，與大灣區不同城市的中國登山協會合作，為參加者推薦工作機會並藉此在內地推廣山藝文化，促進兩地青年人的交流。

While outdoor activities such as mountaineering are beneficial to the body and mind, safety is also very

important in this sport. This was the reason for setting up the *Mountain Craft Youth Encouragement Project*, sponsored by the Foundation and organised with the Tuen Mun Youths Association and Earth GOGOGO. Designed for 60 Hong Kong youth aged between 18-35, the project provides seven months of training in mountain craft activities (hiking and camping) to enhance safety awareness and obtain internationally recognised qualifications. In the first part of the project, participants will go on a Mainland exchange visit and internship, during which they will achieve level 1 and level 2 mountain art training certificate, low event mountain craft training technical certificate and acquire expedition skills. Later, students will take part in a graduation sharing session and follow-up with the Chinese Mountaineering Association in different cities in the Greater Bay Area, with recommendations on jobs to promote mountain craft culture in the Mainland and exchanges between young people in Hong Kong and the Mainland.

助青年 創明天
FOR OUR YOUTH FOR OUR FUTURE

GBA Youth



YO PLACE



大灣區共同家園青年公益基金
Greater Bay Area Homeland Youth Community Foundation



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